

# Global Motor Service Company Introduction

Car Management / Event Planning / Product Test / Consulting & Training

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# Global Motor Service Co., Ltd.

Car Management / Event Planning / Product Test / Consulting & Training

## 01

### *Company Profile*

- 1.1 Company Overview
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## 1.1 Company Overview

### Introduce the Global Motor Service Co., Ltd.

We provide high-quality service such as Car management, Event planning, Product test, Consulting & Training. etc

- **Company Name** Global Motor Service., Ltd
- **Major Services** Car Management, Advertising Agency, Promotion Agency, Event Agency, Management Consulting Business, etc.
- **Business Area**
  1. Car Management
  2. Event Planning
  3. Product Test
  4. Consulting & Training



#### Global Motor Service Japan

- **代表理事役** 鄭在益 (Jaeik, Jung)
- **Established** Jan 2017
- **Head office** 9F 2-1-1, Uchisaiwaicho, Chiyodaku, Tokyo, Japan
- **Test House** 603, 3-6-12, Shinyokohama, Kohoku Ward, Yokohama, Kanagawa
- **Employees** 39 (as of Jul 2023)



#### Global Motor Service Co., Ltd.

- **CEO** Jaeik, Jung
- **Established** June 28, 2012 (corporate conversion)
- **Head office** 14F, 447, Teheran-ro, Gangnam-gu, Seoul, Korea
- **Employees** 40 (as of Jul 2023)

## 1.2 Message from the CEO

### We will always listen to you and give you satisfaction.

We have been dreaming of contributing to development of auto industry as a future growth engine.

For the past decade, we have assisted in development of car industry as a future growth engine along with the development of domestic import car market. Recent car industry has been through reorganization focusing on the terms, "smart" and "environment-friendly" with technologies such as smart cars, driverless cars, electric cars, etc. In tandem with such rapidly changing car industry, we would like to offer a high-quality service.

In order to overcome the limitations of service industry based on human resources,

- (1) we have kept developing global human resources based on our management philosophy to put top priority on humans,
- (2) have established exceptional strategies and systems utilizing excellent human resources and
- (3) have increased productivity of client companies through extension of diverse motor service industries .

We will not stop challenging in the global market without being afraid of failures in order to achieve our goal to become a global leader. Listening to our clients, we will become a leading company promoting renovation of service industry with our open and rational management. Please support and watch us develop with client companies always keeping our promises to clients.

CEO Jaeik, Jung



## Company Profile











# 1.3 Company History

## Historical Highlights

It will be a global leader in the growing automotive industry based on the customers' trust.

-  Aug.2023 BYD Japan Electric Vehicle Test
-  Apr.2022 Audi Volkswagen Infotainment System Test Project
-  Apr.2022 BMW Japan Testing Project
-  Apr.2020 BMW Japan Connected App Test Project
-  Apr.2020 Digital Assistant Expert operation
-  Oct.2019 Contract with Hoda Korea on corporation cars management
-  Sep.2019 Contract with Porsche Korea on corporation cars management
-  Jun.2019 Contract with Ford Korea on corporation cars management
-  Jun.2019 Mercedes-Benz C-Sales Training
-  May.2019 TOYOTA MOTOR KOREA SC Training

-  Dec.2016 Preh car connect R&D partnership
-  Jul.2016 Test Driving the KAKAO operations
-  Jun.2016 Regular inspection outsourcing contract with Star-rentcar Korea
-  Jun.2016 Contract with Mercedes-Benz Korea on Consulting & Training
-  Mar.2016 Mitsubishi Electric Korea R&D partnership
-  Nov.2015 Audi China R&D partnership
-  Mar.2015 Volkswagen Representative Technical Tokyo (VTT) R&D partnership
-  Mar.2014 P&D Service contract with Mercedes-Benz Korea

-  May.2019 TOYOTA Motor Korea SC Training
-  Apr.2019 LEXUS SC Test Driving & Training
-  Jan.2019 Contract with TOYOTA MOTOR KOREA on corporation car management
-  Jan.2018 Contract with Tesla Korea on P&D Service
-  May.2018 Mercedes-Benz RDJ on telematics test agency
-  Apr. 2018 Mercedes-Benz E-Mobility training
-  Feb.2018 Mercedes-Benz RDK telematics test agency
-  Oct.2017 Contract with Audi for professional training
-  Jul. 2017 TOYOTA Motor Korea SC Test Driving & Training
-  Apr. 2017 Contract with Jaguar Land Rover Korea on corporation cars management

-  May.2012 Contract with Mercedes-Benz financial Service Korea on corporation cars management
-  Feb.2012 Contract with Audi Volkswagen Korea on corporation cars management
-  Aug.2010 Contract with Daimler Truck Korea on corporation cars management
-  Nov.2010 Contract with Volkswagen Group Japan Product Test
-  Jan.2009 Contract with Chrysler Korea on corporation cars management
-  Apr.2005 Contract with Mercedes-Benz Korea on corporation cars management

## 1.4 Core Value

### Boosting customer productivity

‘People centered’ management that places a focus on people provides professional talent and a professional system



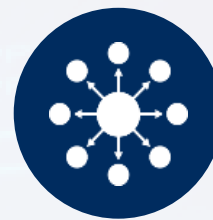
#### [Professional]

GMS own professional talents with know-how acquired through years of concluding business agreements with major global customers. Customer oriented services can be offered through the optimal talent for the task



#### [Organized System]

Confined working environments where there is no options but to rely on trust, bring about a decline in productivity and efficiency.   
GMS has built a organized management system boosting customer productivity.



#### [Work Expandability]

Based on the professional talent sand systematic management system in GMS, no matter what changes there are in the market, new services can be provided that match the latest trends.

# Global Motor Service Co., Ltd.

Car Management / Event Planning / Product Test / Consulting & Training

## 02

### *Our Business Area*

- 2.1 Service Overview
- 2.2 Car Management
- 2.3 Event Planning
- 2.4 Product Test
- 2.5 Consulting & Training





## Our Business Area

### 2.1 Service Overview

#### Our Main Service

Global Motor Service provides exclusive services from its technology accumulated through its diverse business experiences.



**Car Management**

**Event Planning**



**Product Test**

**Consulting & Training**





## Our Business Area

### 2.2 Car Management

## Car Management

From registration to disposal, we provide the clients a total care service to keep your company fleet in perfect condition.



### Management Consulting

Understand and analyze the current status of vehicle management of the client company and present the optimal management plan



### Management System

The introduction of a vehicle management system ensures transparency in management and efficiency



### Management Expert Served

Have completed the GMS training program with years of vehicle management know-how



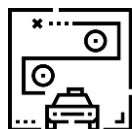


## Our Business Area

### 2.2 Car Management

## Car Management (Additional Service)

We provide various tailored service to satisfy the needs of the clients.



### Pick up & Delivery Service

Services to move professionals to where customers want them to go



### Chauffeur Service

Provides protocol services for professional foreign-speaking drivers



### Media Test Drive

Pick-up & Delivery services provided by specialist personnel who can deliver vehicle features and information





## Our Business Area

### 2.3 Event Planning

## Event Planning

We maximize the promotion of client merchandise and marketing effect based on our creative ideas and years of accumulated onsite experiences.



### Exhibit

Selection and maintenance of locations for exhibition



### Test Drive

Design a test drive course and operate a test drive program with professional drivers



### Performance

Plan and operate unveiling (new vehicle with VIP, exclusive appearance, etc.) and driving shows (drift, concept shooting, etc.)







## Our Business Area

### 2.4 Product Test

## Product Test

We act as the clients' proxy for the various Navigation Tests the clients need to boost the sale.



### Telematics (TEL)

Performing the overall test for infotainment and connectivity



### Technical Test Drive (TTD)

Provides a test report after conducting a Dynamic & Static test to check the quality of new vehicle



### Test Drive Support (TDS)

Professional support for domestic testing by engineers from overseas clients





## Our Business Area

### 2.5 Consulting & Training

## Consulting & Training

Through the cooperation with our clients, we provide a tailored service to each of our clients, by drawing the strategic direction and strengthening the core capabilities.



### Product Training

Sales consultants and engineer product training to launch a new vehicle



### Training

Development of educational programs and human resources to foster experts in automotive-related fields



### In-depth Coaching

Send in automotive industry experts to conduct customer-oriented coaching to deliver business knowledge and know-how



# VIA System

We can manage vehicles of client companies transparently and systematically with our VIA system, a web-based system, developed with a 12 years of know-hows of vehicle management.



Web



APP

01

## VIA Introduction

1. VIA is stands for Vehicle Integrated Administration System
2. A web-based professional system based on 12 years of vehicle management know-how
3. Focus placed on the transparent management of a customer's core assets by VIA

02

## VIA Main Function

1. Possible to confirm detailed data about vehicles and comprehensive statistical information about a vehicle
2. Scheduling
3. Real-time reservation system and E-Reporting function

03

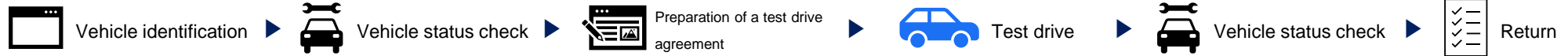
## VIA Advantage

1. Possible to share multilateral work content in real time
2. E-Reporting function of customer focused data
3. The real time monitoring of the vehicles line of travel available through web and applications

# Handover System

For accurate delivery and transparent management of demonstration vehicles, demonstration vehicles are operated and managed using the handover system.

## [ Process ]



시승차량 리스트

차량 모델	시승번호	종류	상태
A5 Sportback 45 TFSI quattro Premium S	3394 1234	백시전	신용상태
A5 Cabriolet 45 TFSI quattro Premium S	3443 8024	신용현	신용
A5 Coupé 45 TFSI quattro Premium S	5221 8008	신용중	신용
A7 50 TDI quattro	6294 7000	나일중	신용상태
S7	4374 6510	광명	신용
A5 Cabriolet 45 TFSI quattro Premium S	1279 2969	신-신	신용
A6 50 TDI quattro	2094 4239	이전호	신용
A6 L 602 4.0 FSI quattro	3602 2089	김기현	신용상태
TTS Coupé	6074 1889	황기중	신용상태
A6 50 TDI quattro	3843 1275	김준	신용

작 손상 사진

시승 차량 전 차량 손상 사진을 꼼꼼히 체크하시기 바랍니다. 'After Image'를 추가할 수 있습니다.

Before Image

After Image

사진 추가

손상 체크 서명

차량 손상 부위를 꼼꼼히 체크하셨나요? 서명 후 다음 단계로 이동할 수 있습니다.

*Bobk*

다시 보기 다음

시승동의서

Audi A5 Sportback 45 TFSI quattro Premium S

차량 선택

계약 선택

개인정보 입력

이름

휴대전화번호

개인정보 제공 동의

개인정보 수집 및 이용에 동의합니다. (필수)

동의함 동의안함

이제 출발 시승동의서 서명



# Global Motor Service Co., Ltd.

Car Management / Event Planning / Product Test / Consulting & Training

## 04

### *Our Client*

4.1 Client I

4.2 Client II



## Our client

### 4.1 Client I

## Client I

Delivers total business service solution based on technology and know-how accumulated through a wide range of work experiences.

### Automobile



### R&D



### Domestic Company



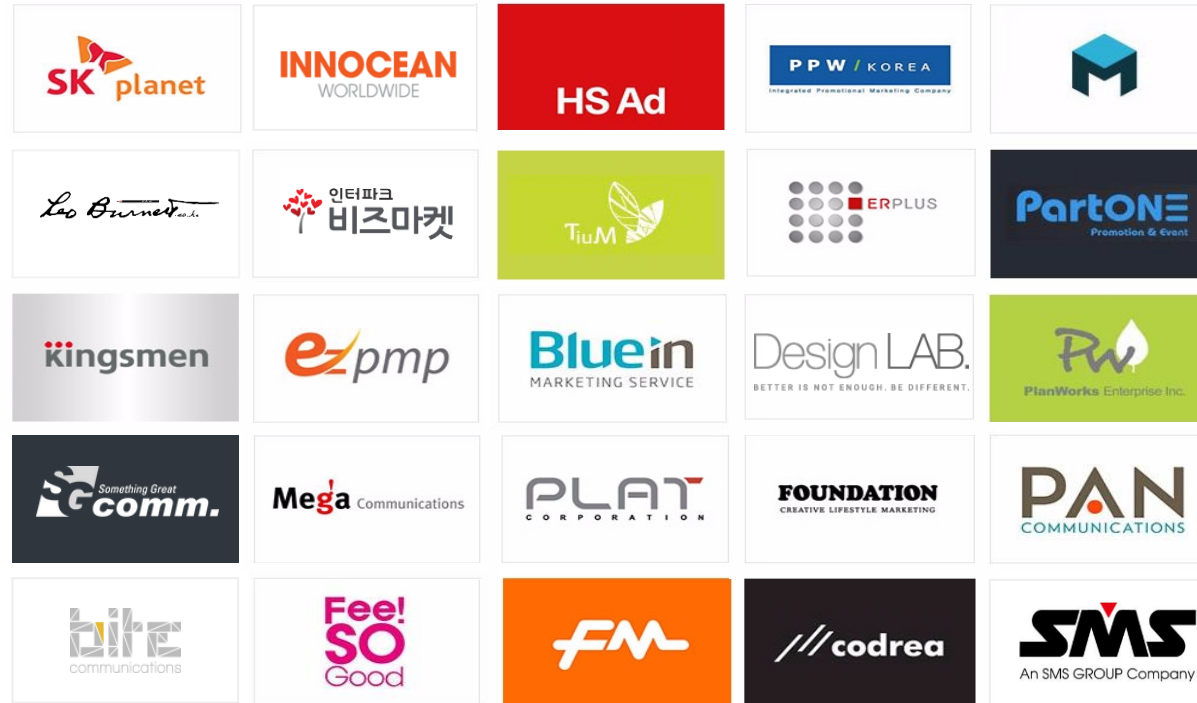


## Our client

### 4.2 Client II

## Client II

Delivers total business service solution based on technology and know-how accumulated through a wide range of work experiences.



# Thank you

## Location



-  Address 9F 2-1-1, Uchisaiwaicho, Chiyodaku, Tokyo, Japan
-  Phone/Fax +81-3-4500-7893
-  e-mail [contact@gmsjpn.com](mailto:contact@gmsjpn.com)
-  Homepage <http://www.globalmotorservice.co.kr/jp/>
-  Instagram <https://www.instagram.com/gms.japan0130>